



## **Lupus Europe Wins 2025 “Made with Patients” Award for Innovative AI Tool LupusGPT®**

Brussels, [June, 11th, 2025] – Lupus Europe, the European Federation of lupus erythematosus (SLE) patient groups across Europe, has received the 2025 "Made with Patients" Award from Patient Focused Medicines Development (PFMD). Presented at the Patient Engagement Open Forum (PEOF) in Baveno, Italy, the award acknowledges Lupus Europe's innovative Artificial Intelligence (AI) tools, [LupusGPT](#) for outstanding patient-driven innovation in the category Best Emerging Innovation. The ‘Made with Patients’ Award recognises outstanding patient-driven innovation in which collaboration between patients, medical experts and industry improves health outcomes and empowers people living with a condition such as lupus.

*“This award recognizes the power of co-creation,” said Jeanette Andersen, Chair of Lupus Europe. “We are proud to have created an innovative tool that is both scientifically reliable and truly patient-focused. LupusGPT® and its simpler language option EASYLupus are bridging the information gap for people living with lupus and their families and friends—wherever they are and whatever language they speak.”*

### **Accessible, trustworthy lupus information from and for doctors and patients**

[LupusGPT](#) is a multilingual artificial intelligence tool developed by Lupus Europe to answer questions about lupus using only validated, trusted sources. Co-created with patients, medical specialists and other experts, it offers dynamic, dialogue-based information in nearly any language—entirely free and without the need for login or subscription. An EASYLupus functionality offers simpler wording to ensure accessibility for those who may face challenges with medical language. A voice-over functionality, currently in beta testing, will further broaden accessibility by late 2025 for those with vision impairment or lower literacy.

Professor Laurent Arnaud, from the Department of Rheumatology, University Hospitals of Strasbourg, ERN ReCONNET Disease Coordinator for SLE, and Member of Lupus Europe’s Medical Advisory Board, added: *“In a modern world where myths and facts are more and more difficult to tear apart, LupusGPT is the perfect example of a simple, yet sophisticated idea, shining light on lupus knowledge like a beacon of knowledge for those living with lupus but remaining in the dark.”*

### **Call to Action for Expanding Reach and Impact of LupusGPT**

*“As lupus patients, we often turn to the internet for answers, only to find unreliable information that leaves us scared and confused. LupusGPT changes that by empowering every patient with valid, free, accessible answers to their own questions in their own language, from Arabic to Zulu,” says Zoe Karakikla-Mitsakou, Lupus Europe General Secretary.*

*“The value of the tool lies in its rigorous foundation. Its answers are rooted in a closed, curated, medically sound library, ensuring that patients and healthcare professionals alike can rely on its responses. Winning the 2025 Made with Patients Award affirms our mission to break barriers for all patients, including those needing simpler language, and we’re thrilled to spread the word about this tool to a wider audience. Every voice matters, and every lupus patient should have access to reliable information about their condition.”*



Lupus Europe invites doctors, patient organisations, and lupus patients around the world to explore and share this tool to help ensure all patients have access to reliable information.

Launched at the European Congress of Rheumatology (EULAR) in 2024, the award-winning LupusGPT tool, and its EasyLupus variant have undergone extensive beta testing in over 21 languages and are regularly updated with new curated content. With these digital resources, Lupus Europe continues its mission to empower patients, enhance health literacy, and foster meaningful partnerships between the medical community and those affected by lupus.

Visit the awarded AI tools from Lupus Europe:

[LupusGPT](#) | [EasyLupus](#)

[#MadeWithPatients](#) [#PatientEngagement](#) [#LupusEurope](#) [#LupusGPT](#)

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## Media Resources

- [LupusGPT/EasyLupus introduction factsheet](#)
- [LupusGPT Factsheet for doctors in different languages](#)
- [Logo of LupusGPT Tool](#)
- [Picture of LupusGPT AI tool](#)
- [Picture of EasyLupus AI tool](#)
- [LupusGPT Intro video \(28 sec\)](#)
- [EasyLupus Intro video \(37 sec\)](#)
- [Logo Lupus Europe](#)
- [LupusGPT QR Code](#)
- [EasyLupus QR Code](#)

## Media Contact

For more information or interview requests, please contact us: [secretariat@lupus-europe.org](mailto:secretariat@lupus-europe.org)

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## **ABOUT LUPUS EUROPE**

LUPUS EUROPE is the Umbrella organisation that brings together national lupus patient organisations from across Europe. We are a non-profit volunteer-led independent organisation. Our vision is of a fulfilling life for all people living with lupus in Europe, until we reach a world without lupus. To make that vision come true, we engage with all key players to raise the voice of patients in lupus research, promoting better patient-centered processes; we support and empower our National Members, sharing information with them and developing cross border synergies; and we work tirelessly to improve access to healthcare for all lupus patients. We use the WHO (World Health Organisation) definition of Europe as a region, rather than a political entity.

Since our humble beginnings in 1990, we have grown to represent 30 countries which, in turn, represent over 34,000 patients in their respective memberships. LUPUS EUROPE is considered a valued partner at medical conferences and networks, in European healthcare organisations fighting for wider patients' rights, and in Europe-wide initiatives aimed at improving healthcare and setting "standards of care" for lupus patients. We see research and clinical trials as key to the future of lupus patients and work with all stakeholders to improve the quality and efficiency of all lupus research. LUPUS EUROPE, until 2020 was a UK based charity (803768). From 2021 LUPUS EUROPE moved and became a Belgium based non-profit organisation (0758.650.658).

Website: [www.lupus-europe.org](http://www.lupus-europe.org)

Social media:



## **About PFMD**

PFMD is a not-for-profit collaborative initiative benefiting patients and health stakeholders by designing a patient-centered healthcare system WITH patients and all stakeholders. The risk of engaging patients is shifting to the risk of not engaging patients.

Key stakeholders have embraced patient engagement and continue to do it across the globe and there will be no turning back. At a minimum, meaningful Patient Engagement enhances all players' License to Operate in the health environment.

Website: <https://patientfocusedmedicine.org/#>



### **About Made with Patients Award**

The Made with Patients Awards is the first global accolade exclusively celebrating innovators in patient engagement. Hosted by PFMD, this award recognizes outstanding contributions across medicines development, MedTech, digital health sectors and more. It's not just an award; it's a movement towards making patient engagement a norm in our health ecosystem.

Our collective goal is to make patient engagement happen across all dimensions of the health system. An essential part is showcasing what "good" patient engagement looks like. In the past, we've done this through the Book of Good Practices, which led to the creation of this formal celebration. The awards shine a spotlight on those who not only participate but lead by example in integrating patients' voices in healthcare innovation.

The awards ceremony, which has been taking place at the yearly onsite PEOF, usually gathers a diverse group of stakeholders from the patient engagement community, where selected nominees, individuals and initiatives, are celebrated. These individuals and groups are chosen by a multi-stakeholder jury for their exemplary efforts to centre patient needs and perspectives in healthcare solutions. Through the Made with Patients Awards, PFMD aims to foster a growing network of people whose main goal is effective patient engagement, providing them with a platform for recognition and encouraging a broader adoption of these practices across the health sector.

This initiative is about more than just acknowledgement; it's about inspiring a fundamental shift towards patient-centred care in every aspect of health services and product development.

Please find here more information about the [Made with Patients Award](#).